Categories of attendees

Full participants
450

Abstract presenters
336

Participants from developing Countries
310

Nurses, Midwifes
10

Daily registration
35

Resident
97
Geographical statistics

ECPM 2012

(1248 attendees)

- West Europe: 36%
- East Europe: 8%
- North Europe: 7%
- Australia: 3%
- South America: 2%
- North America: 6%
- Caucasic Europe: 6%
- Balcanic Europe: 10%
- Middle East: 5%
- Asia: 13%
- Russia: 5%
Registration Fee & Participants profile statistics

- Gynecologists: 41%
- Neonatologists: 37%
- Residents: 12%
- Nurses and Midwives: 10%
EAPM reach 1248 attendees
thanks to a daily advertisement campaign 2010-2012

200 Scientific Societies focused in perinatology and paediatrics promoting the ECPM 2012 through their channels (website, newsletter, mailing list)

100 congresses of gynecology, neonatology and maternal fetal field promoting the ECPM 2012 through the insert of the “save the date” cards, material display or announcements

Multiple ads on 2 world renowned journals of gynecological and maternal fetal field
SPREADSHEET ADVERTISEMENT CAMPAIGN
ECPM 2012

• More than 35,000 e-mail addresses of gynecologists, obstetricians, neonatologists, nurses, midwives, residents, KOLs

• 20 online Perinatology directories published ECPM 2012 in their meeting calendars

• Participation with Promotional Booth at more than 10 selected conferences and congresses

MCA EVENTS WILL BE MORE THAN GLAD TO INVOLVE ALSO COMPANIES AND INDUSTRIES IN THE ADVERTISEMENT CAMPAIGN, GIVING THEM VISIBILITY AND INTERACTION
“The cultural journey never ends, it only has resting places. Points where the wayfare can look around and collect his thoughts”.

Sir Charles Scott Sherrington
Nobel Prize for Medicine

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PERINATAL
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PERINATAL MEDICINE

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September 10th-13th

2014